

iHuman

Be a hero to your creativity.

2017-2018 Annual Report

CRA # 873223168RR0001



MESSAGE FROM THE EXECUTIVE DIRECTOR

Well folks, 2017-18 was another year full of surprises for iHuman!

The most unexpected surprise, and the one that has dominated our daily work, was the flood we experienced over the 2018 New Year holiday closure. YIKES!

The rush of water meant we said “goodbye” to the old year as we threw out many items, furniture and artwork that was damaged – relocating our Caring Services and closing for the month of January. The new space changed how we have been able to work and the services offered to the youth (no laundry, no showers and no food) but despite this the Outreach team and LiNKS Mental Health Clinic held it down. Special thanks goes to our partnerships with Boyle McCauley Health Centre whose nurses weathered the flood with us to move into cramped – or should I say cozy – temporary digs.

While the flood created a completely new set of challenges, we also had a wonderful and generous response from the community to support iHuman youth through this difficulty. We have managed with the smaller space but are looking forward to getting back into the repaired space very soon.

Another highlight was the amazing creativity generated by our Creative Studios. We kicked it up a notch with a string of community events that demonstrated how talented and creative the youth are: an *Uncensored* performance in Calgary, a showcase of talent during NextFest, followed by three days at Interstellar Rodeo including two youth onstage, and a six-show run during the Fringe Festival.

In Authenticity Programs, iSucceed supported 7 youth access schooling from the University of Alberta, NorQuest College, Pixel Blue College and various trades programs. Also, a shout out to our newest partner, Frontier College for their tutoring support of iSucceed youth. Our Woven Journey moms did a fantastic job of representing the program at Kick it Up 2017 and 2018.

We did have a deficit in our operating budget this year, which is something we are working to correct for the current year by hiring a Community Engagement Manager.

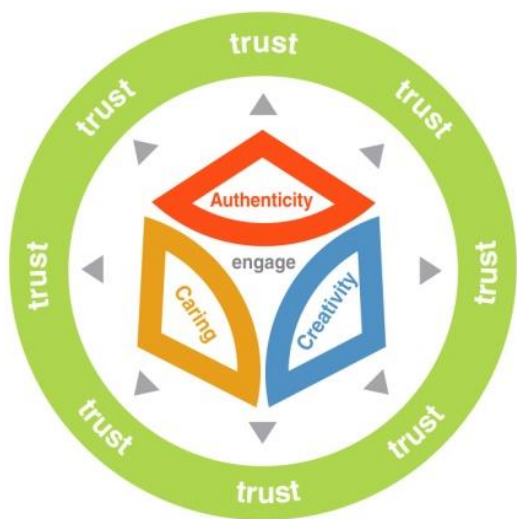
In sum, it was a balanced year – the good and the not so great. For 2018-19, we are undertaking a review of our values and principles and how we apply these to our programming. We have identified that the key outcomes we hope youth gain while at iHuman are: a sense of Belonging, Self-Worth, Purpose and Identity.

On behalf of all the staff who work so hard every day, **thank you**. We do this work because we are committed to the youth. The displays of creativity, hugs and appreciation keep us ‘keeping it real’.

Catherine Broomfield, Executive Director

OUR FOCUS

Since 1997, iHuman Youth Society has engaged Edmonton’s marginalized youth to foster positive personal development, wellbeing and social change. We support youth impacted by the negative outcomes associated with poverty, intergenerational trauma, addiction, mental health, abuse, racism, discrimination and exploitation. Over 500 youth between 12-24 years of age access us every year, 80% of whom self-identify as Indigenous. While we provide free access to our services and programs, we are not a drop-in centre – youth actively engage in determining their individualized journey through our resources and guide how we can support them.



Our practice is informed by the principles of harm reduction, trauma aware care and strengths-based approaches. We take statements like ‘youth-driven’ and ‘youth led’ to a new level. Our credibility to practice what we say enables us to authentically build trust with our demographic. We engage youth creatively using the arts as a positive engagement tool. Creative expression is embedded in all iHuman programming as a therapeutic medium to address trauma and wellbeing, foster connection to cultural identity, and create belonging and opportunities for skills development and therefore self-worth. We represent the work that we do using a ‘trust compass’ to denote the individualized journey that we enable for each young person.

OUR PROGRAMS

Creative	Authentic	Caring
<ul style="list-style-type: none"> ○ Fashion ○ Music ○ Performance ○ Visual Art 	<ul style="list-style-type: none"> ○ iSucceed Indigenous Leadership Program ○ Woven Journey Parenting Program 	<ul style="list-style-type: none"> ○ LiNKS Mental Health Clinic ○ Outreach & Navigation Services

OUR OUTCOMES

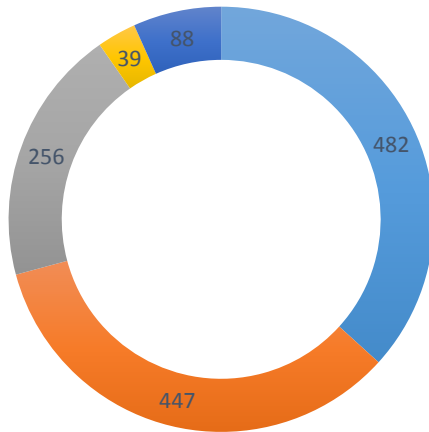


All iHuman programs are being assessed through a principles-focused evaluation based on these four outcomes.



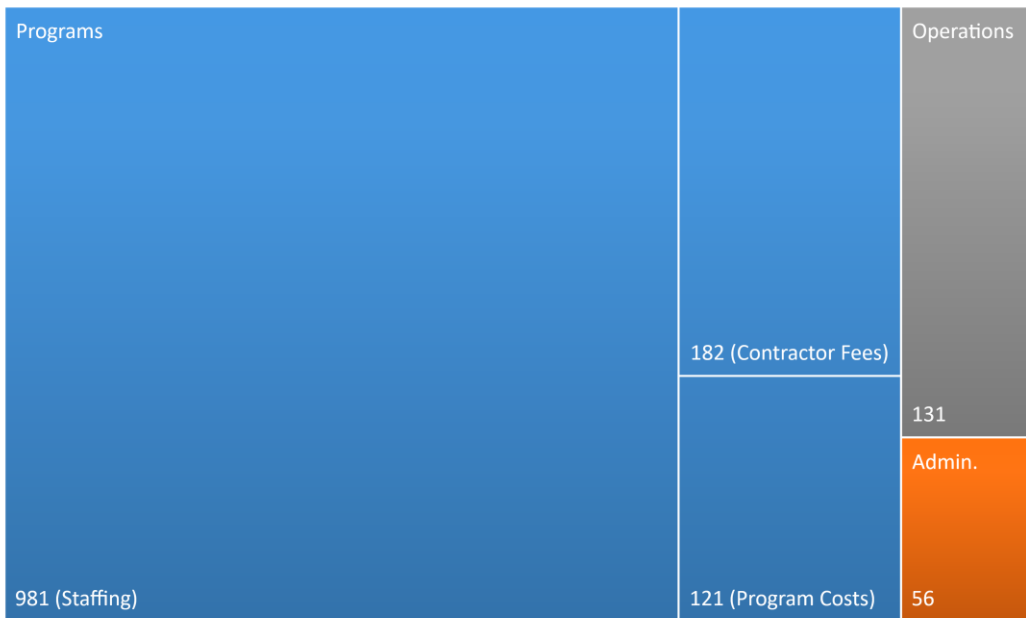
FUNDING

Revenues \$1,313,053
(\$,000)



■ Government Funding ■ Foundations ■ Donations ■ Casino ■ Other

Expenses \$1,408,875
(\$,000)



■ Programs ■ Admin. ■ Operations

*87% of iHuman's spending is on Programs.



FUNDERS, GRANTS & FOUNDATIONS

Note: not an exhaustive list

Government

City of Edmonton

Community Initiatives Operating Grant (CIOG)

Edmonton Arts Council

Family Community Support Services (FCSS)

Providing Accessible Transit Home (PATH)

Province of Alberta

Alberta Foundation for the Arts (AFA)

Alberta Gaming and Liquor Control (AGLC)

Child & Family Services, Region 6 (CFS)

Community Initiatives Program (CIP)

Community Initiatives Program, Canada 150

Homeward Trust Edmonton

Serving Communities Internship Program

Government of Canada

Indigenous Services Canada

“iHuman stands for the people that don’t have a voice. They give you that voice. They give you somewhere to talk and you are heard and help you with your toughest times.”

- iHuman Youth

Foundations

Butler Family Foundation

Cable Family Community Endowment Fund

CIBC Children’s Foundation

CIBC Foundation

Cinders Fund

Donate-A-Ride

Edmonton Community Foundation

Edmonton Oilers Community Foundation

Eldon & Anne Foote Fund

Gouin Family Fund

Law Foundation of Ontario

RBC Foundation

REALTORS Community Foundation – Edmonton and Area

Stollery Charitable Foundation

Urban Systems Foundation

Van Woudenberg Family Fund

Youth Philanthropy Initiative



iHuman is proud to be a Charity of Choice for:

Downtown Business Association - Edmonton
Sweet Jesus
Weir Bowen LLP
Wellness on Whyte

Service Clubs

Edmonton Kin Club
Freemasons
Kiwanis Club of South Edmonton
Kiwanis Club of MacEwan University
Local No. 742
Rotary Club of Edmonton
Rotary Club of Edmonton – Urban Spirit
The Imperial Sovereign Court of the Wild Rose

Corporate

ATB Financial
Telus
Weir Bowen LLP

Third Party Fundraisers

AKSIS – Annual Golf Classic
Edmonton Potterwatch
Freemasons
Homeward Trust Edmonton Walk/Run
INAC Pancake Breakfast
iZumba
Kick It Up
Legacy YEG
Wellness on Whyte Open House

“I was homeless for about a year and I built bonds and connections and good relationships with everyone here and then I get awesome things. I helped run a fashion show for the Next Fest and I am currently doing photography... so they really push me to use my abilities and learn new ones that I really love.”

- iHuman Youth



PARTNERSHIPS

Note: not an exhaustive list

Action Alliance for Youth Inclusion (formerly OSCMAP)
Alberta Health Services, EMS Community Care team
Art Gallery of Alberta
Apathy is Boring
Boyle Street Community Services
Boyle McCauley Health Centre
Boyle Street Education Centre
Canada Roots Exchange
Child and Family Services, Region 6
City University Seattle
CypherWild
Downtown Business Association - Edmonton
E4C
Edmonton Chamber of Voluntary Organizations
Edmonton Food Bank
Edmonton International Fringe Theatre Festival
Edmonton John Howard Society
Edmonton Police Service, Downtown Division
Frontier College
Health for Two
Hip Hop in the Park
Homeward Trust Edmonton
HIV Edmonton
Indigenous Doula Network
Interstellar Rodeo
John Humphrey Centre for Peace and Human Rights
Latitude 53
McEwan University
NextFest
Norquest College
Oteenow Employment and Training Society
Rapid Fire Theatre
Society of Northern Alberta Print Artists (SNAP)
University of Alberta
Youth Criminal Defense Office
Youth Empowerment Support Services (YESS)

In 2017, iHuman had
140 volunteers help us for
3,468 hours.

THANK YOU!
